ADVERTISING OPPORTUNITIES
We offer many ways for you to promote your products and services throughout the year to our diverse membership and the Florida trucking industry at large.

DIGITAL NEWSLETTER

TRUCKING DISPATCH – A weekly digest of the week’s most newsworthy industry headlines.
Delivered to more than 1,000 inboxes on Friday of each week, 48 times per year

Pricing, sizing, availability subject to change

<table>
<thead>
<tr>
<th>Size</th>
<th>Unit</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Dispatch banner ad</td>
<td>500 X 90 px</td>
<td>4-week run</td>
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<tr>
<td>Dispatch sponsored article</td>
<td>Per placement</td>
<td>$199</td>
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DEADLINES: Runs begin 1st day of each month; Ads due 15th of month prior to run start

FLORIDA TRUCK NEWS MAGAZINE

Inside front or back cover (bleeds) 3 issue (12 mos)* $1695
Outside back cover (bleeds) 3 issue (12 mos)* $1795
Double truck (bleeds) 1 issue (4 mos) $2250
Full page (bleeds) 1 issue (4 mos) $1475
Half horizontal (no bleeds) 1 issue (4 mos) $1200
Third vertical or horizontal (no bleeds) 1 issue (4 mos) $775
Sponsored article (700-1500 words with image) 1 issue (4 mos) $2000

* Cover positions must be booked on a three-issue agreement. Cost is per issue.

- Direct-mailed to more than 3,000 industry leaders in Florida, including regulatory and elected officials
- 3x pass-on rate = more than 10,000 impressions in print alone per issue
- Digital copy uploaded to ISSUU
- Filled with custom content and updates on FTA members, regulatory issues and timely trucking topics
- Published 3x/year
- Pricing is per issue

FILES ACCEPTED:
- Press-ready PDF (full page w/ crop & bleeds)
- TIFF @ 100%, 300 dpi
- JPG @ 100%, 300 dpi

DEADLINES:
- Q1: Feb. 1, 2022
- Q2: June 15, 2022
- Q3: Oct. 1, 2022

DISCOUNTS
FTA Member discount 15%