



2023 Annual Conference Sponsorship Opportunities

JULY 26-29

THE BREAKERS
PALM BEACH

Florida Trucking Association's 2023 Annual Conference will be held July 26-29 at The Breakers. Each year, more than 400 trucking executives gather for the event, which includes networking, group activities, and presentations by prominent industry leaders from the private and public sectors, including, for three years, Governor Ron DeSantis. This year's conference will feature an on-site golf tournament, meetings for all FTA committees, the annual Fleet Safety Awards ceremony, a casual welcome reception for those who arrive early, and an FTA Casino Night.

All sponsorships will be awarded on a first-come, first-served basis. For updated information on the number of sponsorships available at each tier, contact the FTA office at 850.222.9900. To register as a sponsor, visit FTA's [Annual Conference registration page](#).

DIAMOND+ SPONSOR: \$15,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Right of first refusal for 2023
- Four complimentary member registrations, plus two complimentary spouse registrations
- On-stage speaking opportunity
- Branded conference event – e.g., Breakfast, Sessions
- Exhibitor table at 2023 Annual Conference and 2023 Fall Round-Up*

DIAMOND SPONSORS: \$10,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Right of first refusal for 2023
- Two complimentary member registrations, plus one complimentary spouse registration
- On-stage speaking opportunity
- Branded conference event – e.g., Breakfast, Sessions
- Exhibitor table at 2023 Annual Conference and 2023 Fall Round-Up*

PLATINUM+ SPONSORS: \$7,500

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media
- Right of first refusal for 2023
- One complimentary member registration, plus one complimentary spouse registration
- Branded conference event – e.g., Breakfast, Sessions
- Exhibitor table at 2023 Annual Conference and 2023 Fall Round-Up*

PLATINUM SPONSORS: \$5,500

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media
- Right of first refusal for 2023
- One complimentary member registration
- Branded conference event – e.g., Breakfast, Sessions
- Exhibitor table at 2023 Annual Conference and 2023 Fall Round-Up*

LANYARD SPONSOR : \$5,000

-One Available

- Provide branded company lanyards for event
- Company name included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media
- Exhibitor table at 2023 Annual Conference and 2023 Fall Round-Up*

GOLD SPONSORS: \$2,500

- Company name included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media
- Exhibitor table at 2023 Annual Conference and 2023 Fall Round-Up*

SILVER SPONSORS: \$1,500

- Company name included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media

EXHIBITORS: \$3,750

- Company name included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media
- Exhibitor table at 2023 Annual Conference and 2023 Fall Round-Up*