

FLORIDA TRUCK DRIVING CHAMPIONSHIPS SPONSORSHIP OPPORTUNITIES

JUNE 13-15, 2024
OCEAN CENTER, DAYTONA BEACH

Florida Trucking Association hosts its annual Florida Truck Driving Championships (TDC) as an effort to recognize the best professional drivers in the state and allow them to competitively represent their companies. The event is one of the biggest and best TDCs in the country, with about 300 competitors and 1,200 attendees – including drivers, families, and company representatives – gathered for the Awards Banquet. FTA's TDC has been featured on television, print media, and regularly in Transport Topics online.

All sponsorships will be awarded on a first-come, first-served basis. For updated information on the number of sponsorships available at each tier, contact the FTA office at 850.222.9900.

FLORIDA TDC PRESENTING SPONSOR: \$25,000

One Available

- Exclusive "Presented by" position in event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Right of first refusal for 2025
- Reserved tables for Awards Banquet (20 complimentary tickets)
- Premium double hospitality suite at Ocean Center (\$1,000 food and beverage credit)*
- On-stage speaking opportunity at Awards Banquet
- Equipment display location
- Exhibitor table at TDC*

CHECKERED FLAG SPONSORS: \$10,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Right of first refusal for 2025
- Reserved tables for Awards Banquet (8 complimentary tickets)
- Premium hospitality suite at Ocean Center (\$1,000 food and beverage credit)*
- Equipment display location
- Exhibitor table at TDC*

RACETRACK SPONSORS: \$5,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Premium hospitality suite at Ocean Center (excluding food and beverage)*
- Exhibitor table at TDC*

START YOUR ENGINE SPONSORS: \$2,500

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Hospitality suite at Ocean Center (excluding food and beverage)*
- Exhibitor table at TDC*

COURSE SPONSORS: \$1,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media

EXHIBITORS: \$2,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Exhibitor table at TDC*

PRICING FOR ADDITIONAL HOSPITALITY SUITES AT OCEAN CENTER

- Suites are allocated on a first-come, first-served basis.
- Suites do not include food and beverage which must be contracted with the Ocean Center.
 - Standard Suite: \$1,000

*Please contact FTA to reserve.

