



Florida Trucking Association's 2024 Annual Conference will be held July 18-20 at The Ritz-Carlton, Naples. Each year, more than 500 trucking executives gather for the event, which includes networking, group activities, and presentations by prominent industry leaders from the private and public sectors.

This year's conference will feature an on-site golf tournament, meetings for FTA committees, the annual Fleet Safety Awards ceremony, a casual welcome reception for those who arrive early, and our 90th anniversary speakeasy Gala.

All sponsorships will be awarded on a first-come, first-served basis. For updated information on the number of sponsorships available at each tier, contact the FTA office at 850.222.9900.

DIAMOND+ SPONSOR: \$15,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Right of first refusal for 2025
- Four complimentary member registrations
- On-stage speaking opportunity and/or promotional video***
- Branded conference event – e.g., Breakfast, Sessions
- Exhibitor table at 2024 Annual Conference and 2024 Fall Round-Up*

DIAMOND SPONSORS: \$10,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Right of first refusal for 2025
- Two complimentary member registrations
- On-stage speaking opportunity or promotional video***
- Branded conference event – e.g., Breakfast, Sessions
- Exhibitor table at 2024 Annual Conference and 2024 Fall Round-Up*

PLATINUM+ SPONSORS: \$7,500

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media
- Right of first refusal for 2025
- One complimentary member and spouse registration
- Branded conference event – e.g., Breakfast, Sessions
- Exhibitor table at 2024 Annual Conference and 2024 Fall Round-Up*

PLATINUM SPONSORS: \$5,500

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media
- Right of first refusal for 2025
- One complimentary member registration
- Branded conference event – e.g., Breakfast, Sessions
- Exhibitor table at 2024 Annual Conference and 2024 Fall Round-Up*

GOLD+ SPONSORS: \$3,500**

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media
- Exhibitor table at 2024 Annual Conference and 2024 Fall Round-Up*

GOLD SPONSORS: \$2,500**

- Company name included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media

SILVER SPONSORS: \$1,500**

- Company name included on event signage, print marketing (including Florida Truck News magazine), webpage, and social media

*Please contact FTA to reserve.

** Registration not included

*** Promotional video should be 60 seconds or less in length